



TO BOOK A DEMO  
CALL 0800 231 5199

As complex international trading regulations evolve, it can be difficult to stay on top of the changes affecting your business. Croner-i Trade-inform is here to help. Covering over 200 countries, our online information service lets you tap in to in-depth market research and up-to-date guidance on all aspects of international trade – giving you the latest legislation, practical guidance, complete tables of data and advice on managing the impact of the coronavirus on their business.

*“I’ve used Croner-i for many years and it’s the number 1 go to for International Trade - the Country Information is very helpful and is an instant knowledge base.”*

*– Dave Lindsay, Weidmann Whiteley Ltd –*

#### Practical, convenient and up-to-date

All our online information is continually updated, giving you a single reliable, up-to-the-minute source of guidance and actionable advice. Plus, weekly e-Alerts keep you in the loop with the most vital industry news.

#### Everything in one place

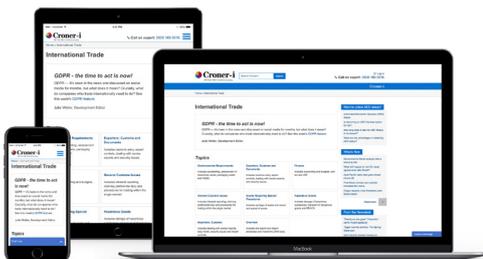
Broken down into logical topics and backed by a powerful search functionality, Croner-i Trade-inform covers everything from Incoterms®, Certificates of Origin and Product-Specific information to applying for AEO status and following the IUK Trade and Cooperation Agreement with the European Union. That’s alongside a database of countries, international holidays, and topical features including EU Exit Watch, country profiles and more.

#### Extra support

Access to our telephone helpline gives you peace of mind and extra support, any time you need a second opinion or have a complex trade-related issue.

### KEY FEATURES

- ✓ Information on over 200 import/export markets
- ✓ Country-specific data includes trading procedures for each country, economic and political background information, marketing and market research information, contact details for embassies, consulates, chambers of commerce and more
- ✓ Ready-to-use 'How To' guides, model policies, sample forms and records that can be downloaded and adapted
- ✓ News, feature articles and weekly email alerts



“I recommend Croner’s Trade-inform to members as I think it’s a very important tool for exporters especially those new to export”

– International Trade Development Manager, Regional Chamber of Commerce –



## PRACTICAL CONTENT

- ✓ Topics covering import/export content
- ✓ Coronavirus and Job Retention Scheme content
- ✓ Model policy documents
- ✓ Exporter Factsheets
- ✓ Employee Factsheets
- ✓ AEO Toolkit
- ✓ GDPR Toolkit
- ✓ Training Presentations
- ✓ Feature Articles
  - Country Profiles
  - EU Exit Watch
  - Forthcoming Trade Events
- ✓ Incoterms® 2020 Rules Chart
- ✓ Currency Converter Tool
- ✓ Compliance Watch
- ✓ Corruptibility Index



## COUNTRY BASED INFORMATION

- ✓ World Country Database
  - Special notice
  - Introduction / Country key facts
  - Documentation (key trade documents required)
  - Financial (currency, exchange rates)
  - Customs Requirements
  - Packing and marking requirements
  - Marketing and market research
  - Useful contacts
  - Product-specific Information



## SUPPORT

- ✓ Weekly eAlert
- ✓ Advice line calls
- ✓ Mobile responsiveness
- ✓ Daily updates

“It’s just great. Every time I’ve had a query it has been dealt with super quick and the operator is always extremely helpful and very knowledgeable. I never feel rushed. Thanks for being so helpful.”

– Export Sales Operations Manager, Pharmaceutical Manufacturer –

**Stay compliant and informed, we are here to help:**  
**Call 0800 231 5199 to discuss subscription options.**